

EXTRACT MORE FROM YOUR PATIENT DATA.

GET MORE out of your data

GIVE MORE to your patients

MAKE MORE for your practice

THE GUIDELINE
ADVANTAGE™



HEALTHIER PATIENTS MAKE A HEALTHIER BOTTOM LINE.

The way healthcare reimbursement works today, providers are rewarded for achieving quality improvements across entire patient populations. However, coming up with measurable engagement strategies requires that mountains of disparate patient data be stored, managed and analyzed. In an outpatient setting, where individual patients demand primary focus, who has time to come up with quality improvement programs?

In most cases, the clinical data to accomplish this mission is already there. It's simply a matter of seizing the data and turning it into quality improvement programs that create a healthier patient base — and a healthier bottom line.



The Guideline Advantage™ is a groundbreaking, web-based, outpatient quality improvement program that utilizes all of your existing patient data — along with evidence-based treatment guidelines provided by the American Cancer Society, American Diabetes Association and American Heart Association — to help you enact quality improvement strategies that serve your patients and enhance your bottom line.

- No specialized technology is required.
- It works with any electronic health record (EHR) or health technology data source.
- The browser-based, dashboard program makes it intuitive and easy-to-use.
- And, as a Qualified Clinical Data Registry, it supports PQRS submissions.

Best yet, The Guideline Advantage is backed by ACS, ADA and AHA knowledge experts who can help turn your patient data into meaningful programs for improved practice results.

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With the help of The Guideline Advantage, we were able to implement a population management strategy that improved our hypertension population control from 62% to 68% within a year's time.

—James A. Hotz, MD, MACP, Clinical Services Director
 Federally Qualified Health Center, Georgia

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THE GUIDELINE ADVANTAGE. TURNING DATA INTO RESULTS. FAST.

Reach into your data, and extract the insights you need to improve patient outcomes and enhance practice performance.



YOUR DATABASE

Reach into the EHR data that's already in your system.

OUR ANALYTICS TOOL

Quickly grasp the insights you need to identify at-risk patients, using our intuitive, web-based, population management tool provided by Forward Health Group.



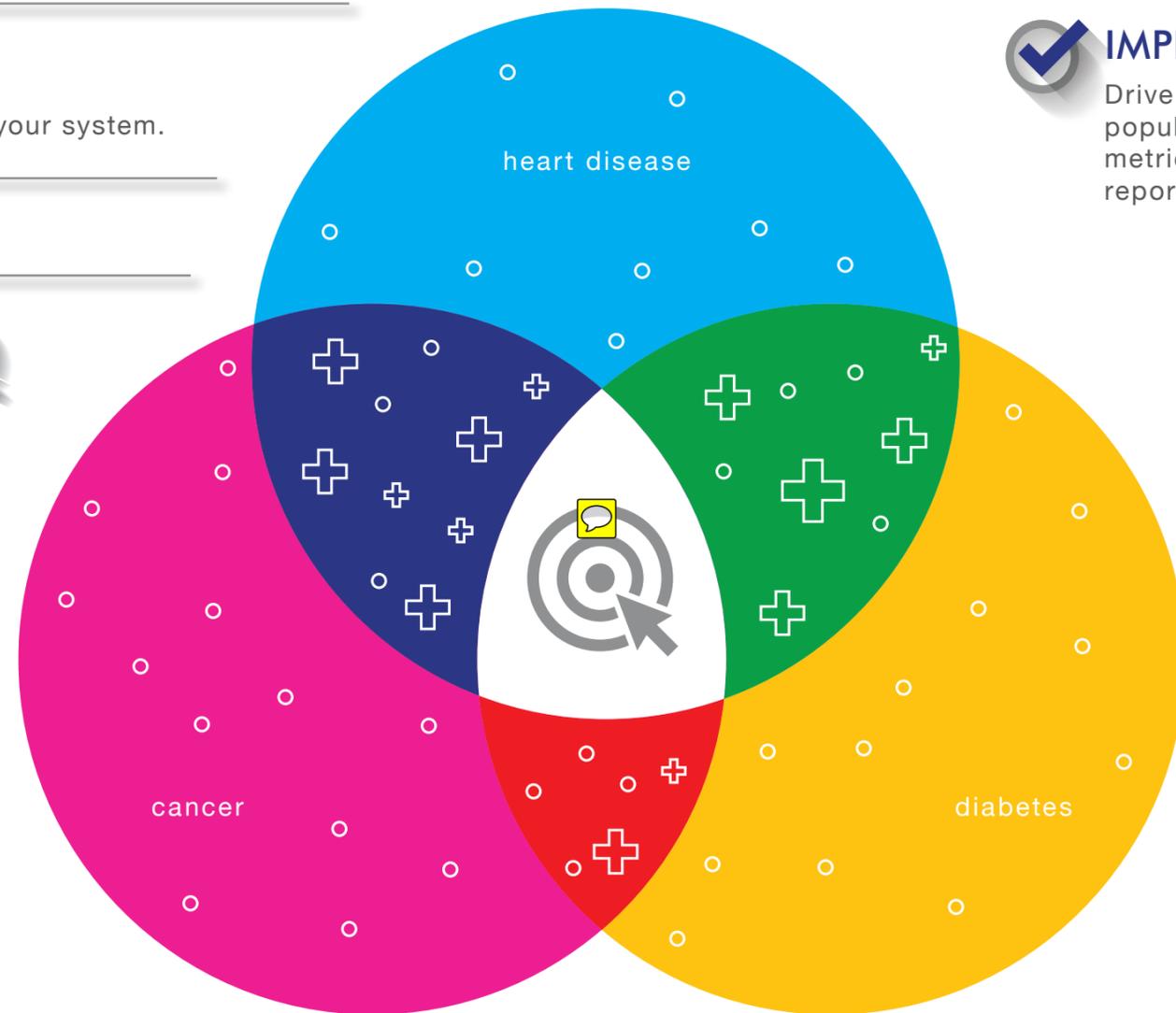
3 TRUSTED EXPERTS

Tap into the rich resources of the American Cancer Society, American Diabetes Association and American Heart Association, to develop quality improvement strategies and access valuable CME opportunities.



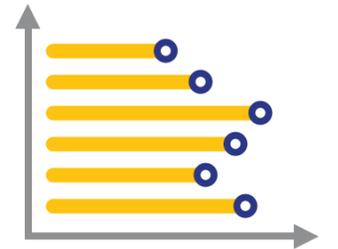
NATIONAL BENCHMARKING

Qualify for recognition among your peers, and access a nationwide community of users for support and idea-sharing.



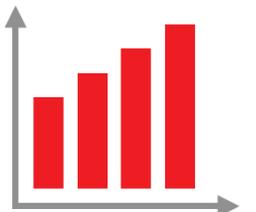
IMPROVE PATIENT OUTCOMES

Drive measurable improvements in at-risk populations in your community; performance metrics include Million Hearts as part of the reporting set.



INCREASE PRACTICE REIMBURSEMENT

Turn the metrics into results, and automatically submit them for increased reimbursement to your practice. It's that simple!



We've been using The Guideline Advantage since 2010. The platform provides transparency through an interactive tool that allows our providers to gauge their own performance and assess how they compare to other colleagues in the system.

-Vincent Bufalino, MD, Senior Vice President, Advocate Medical Group, Chicago, IL





LOOK INTO THE GUIDELINE ADVANTAGE.

Quality measures are growing in importance. Accessing your critical data doesn't have to be an obstacle. With full advisory services for data-mapping, cleansing and alignment available at no extra charge, The Guideline Advantage team can get you up and running fast.



Drive your practice to a new level of performance. Visit [GuidelineAdvantage.org](https://www.GuidelineAdvantage.org) to learn more.



HealthLinc is dedicated to improving the health of our patients and the communities we serve. TGA has given us the data we need to systematically drive population health improvement and disease management.

– Beth Wrobel, Chief Executive Officer, HealthLinc



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